

GIRL SCOUTS OF CONNECTICUT

Position Title: Membership Field Recruiter (2 positions)
Reports To: Membership Recruitment Manager
Location: Torrington/Warren
Lebanon/Willimantic
Part-time: Part time 6-8 hours per week
Salary: \$15.00 per hour

POSITION SUMMARY:

This position works with the Membership Recruitment Manager(s) to directly facilitate membership recruitment in areas that have low new girl membership and low new volunteer membership. This position will also assist in times of high-volume recruiting pushes as needed to ensure appropriate coverage for all events.

MAJOR ACCOUNTABILITIES:

- Support Membership Recruitment Managers in their recruitment efforts
- Receive assignment and confirm availability with Membership Recruitment Managers
- Independent travel to and from recruitment sites
- Assemble recruitment displays at designated sites
- Facilitates recruitment events using the Sandler System
- Distributes Marketing Materials
- Clean-up after events
- Prompt and accurate logging of varying working hours
- Submits qualified leads to the membership recruiter for conversion
- Promotes program resources available from GSUSA and council.
- Other duties as assigned based on CEI implementation

SKILLS AND COMPETENCIES:

The ideal candidate will have strong written and oral communication skills and feel comfortable speaking to groups, including adult audiences. The candidate must be comfortable working with children and facilitating elementary through high school aged activities, as well as adult engagement activities. The candidate must have the ability to accommodate a flexible work schedule and be willing to travel. Ability to work with a diverse group of staff and girls is a must.

PHYSICAL REQUIREMENTS

At times, this position may require extended periods of standing and speaking. This position requires the assembly and set-up of recruitment materials and sites, up to 50 pounds at once.

EDUCATION:

Bachelors Degree, business development, sales/marketing, or communications/public relations, or equivalent work experience.

Apply online at: <https://www.gsofct.org/about/employment/index.php>