

NORTHWESTERN CONNECTICUT COMMUNITY COLLEGE
COURSE SYLLABUS

Course Title: Web Design

Course #: GRA 260

Course Description:

This course provides an introduction to the principles and processes of online graphic design and development using the Macintosh computer platform. It will focus on the look and feel of sites as well as the principles of aesthetic layout and navigation. All aspects of web design will be learned including html, CSS, digital image preparation, site maps, page layout, navigation, online type techniques and the inclusion of media rich elements such as digital video. Industry standards, ADA accessibility, online culture and the use of the internet in relation to society will also be discussed.

Software to be learned: Adobe Photoshop for the web, Adobe Dreamweaver, and Adobe FireWorks.

Pre-requisite/Co-requisite:

Graphic Design I *GRA151*, Graphic Design II *GRA252* or *by permission of the instructor.*

Goals:

Completing students will have a thorough knowledge of three major areas related to web design; design aesthetics, visual communication design, and technical expertise

Outcomes:

1. Students will employ the use of design aesthetics, page layout, and navigation in relation to web site design.
2. Students construct web sites using practical skills in computer-based website construction including: html, CSS, digital image preparation, site maps, page layout, navigation and online type techniques.
3. Students will demonstrate an ability to plan online projects and produce the elements involved in such projects (graphic images, buttons, navigation systems and type layout).
4. Students will operate the variety of software used in web design and recognize the ways that this software can be integrated in the development of projects.
5. Students will discuss the principles of online culture and the use of the internet in society.
6. Students will demonstrate proficiency in accessing information, techniques and related coding for completion of web related technologies and interactive elements

College Policies

Plagiarism: Plagiarism and Academic Dishonesty are not tolerated at Northwestern Connecticut Community College. Violators of this policy will be subject to sanctions ranging from failure of the assignment (receiving a zero), failing the course, being removed/expelled from the program and/or the College. Please refer to your "Student Handbook" under "Policy on Student Rights," the Section entitled "Student Discipline," or the College catalog for additional information.

Americans with Disabilities Act (ADA): The College will make reasonable accommodations for persons with documented learning, physical, or psychiatric disabilities. Students should notify Dr. Christine Woodcock, the Counselor for Students with Disabilities. She is located at Green Woods Hall, in the Center for Student Development. Her phone number is 860-738-6318 and her email is cwoodcock@nwcc.edu.

School Cancellations: If snowy or icy driving conditions cause the postponement or cancellation of classes, announcements will be made on local radio and television stations and posted on the College's website at www.nwcc.edu. Students may also call the College directly at **(860) 738-6464** to hear a recorded message concerning any inclement weather closings. Students are urged to exercise their own judgment if road conditions in their localities are hazardous.

Use of Electronic Devices: *Some course content as presented in Blackboard Learn is not fully supported on mobile devices at this time. While mobile devices provide convenient access to check*

in and read information about your courses, they should not be used to perform work such as taking tests, quizzes, completing assignments, or submitting substantive discussion posts.

Sexual Assault and Intimate Partner Violence Resource Team: NCCC is committed to creating a community that is safe and supportive of people of all gender and sexual identities. This pertains to the entire campus community, whether on ground or virtual, students, faculty, or staff.

Sexual assault and intimate partner violence is an affront to our national conscience, and one we cannot ignore. It is our hope that no one within our campus community will become a victim of these crimes. However, if it occurs, NCCC has created the SART Team - Sexual Assault and Intimate Partner Violence Resource Team - to meet the victim's needs.

SART is a campus and community based team that is fully trained to provide trauma-informed compassionate service and referrals for comprehensive care. The team works in partnership with The Susan B. Anthony Project to extend services 24 hours a day, 7 days a week throughout the year.

The NCCC team members are:

Ruth Gonzalez, PHD	860-738-6315	Greenwoods Hall Room 220
Susan Berg	860-738-6342	Greenwoods Hall Room 223
Kathleen Chapman	860-738-6344	Greenwoods Hall Room 110
Michael Emanuel	860-738-6389	Founders Annex Room 308
Gary Greco	860-738-6397 (V) 860-469-3138 (VP)	Founders Hall Room 101
Robin Orlomoski	860-738-6416	Business Office Room 201
Patricia Bouffard, Ex-Officio	860-738-6319	Founders Hall Room 103

At NCCC we care about our students, staff and faculty and their well-being. It is our intention to facilitate the resources needed to help achieve both physical and emotional health.