

ENTREPRENEURIAL



Small Business Series

New Events Below



Social Media

Monday, July 31st

6:00-7:30 PM

NCCC Greenwoods Hall Rm 306
119 North Main Street

Winsted, CT

Cost \$10.00

[CLICK HERE TO REGISTER](#)

The content of the seminar will focus on social media strategies, channel plans and social media management. Having a social media strategy is key to consistency and brand management, this will include what types of content to post, what outlets to post to, when to post as well as the benefits of third party scheduling sites and apps.

Amy Jock is the Brand Ambassador for Red Barn Consulting LLC and is working with the new Small Business Unit recently rolled out by Red Barn. Amy has participated in various functions and classes through local chambers of commerce and has been involved in community events for years and looks forward to have the opportunity to speak to local entrepreneurs.

For questions contact:

Jane Williams, Entrepreneurial Center of Northwest CT
[860-738-6444](tel:860-738-6444)

jwilliams@nwcc.edu

***NEW* Taxation for Small Businesses**

Mon, August 14, 2017

6:00 PM – 7:30 PM EDT

Noujaims Bistro

436 Main Street Winsted, CT 06098

Cost: \$10

[CLICK HERE TO REGISTER](#)

Description:

Every business owner needs to have a working knowledge of accounting and taxes. Taxes affect your business and personal assets. There is nothing worse than working hard during the year, only to see profits shrink due to paying more than your fair share of taxes. Come learn about the relationship between your businesses financial statements and your tax returns; different kinds of taxes affecting your business and filing responsibilities. Discuss the various organizational structures for businesses to get a better understanding of the tax pros and cons of each. Do you have questions about federal taxes, state taxes, payroll taxes, sales tax, use tax and personal property tax? Do you currently review tax-planning strategies with your tax professional? Kristen Roberts will help you understand your reporting and compliance responsibilities, help you understand the tax implications of organizational structure and guide you on how to take advantage of tax planning strategies that can reduce the tax liabilities for you and your business.

Presenter:

Kristin Roberts, MBA, is a highly qualified tax professional with almost twenty years of experience representing clients before federal and state tax agencies. In her comprehensive tax practice, Kris concentrates on the special accounting and tax preparation and consulting needs of corporations, multi-state entities, as well as limited liability companies, partnerships, and fiduciary entities. Kris also has extensive experience assisting her clients with tax audits, offers in compromise, individual tax planning, payroll taxes, and amended returns.

****NEW** Marketing for Small Businesses**

Sunday, August 20, 2017

11:00 AM- 1:00 PM

New Boston Inn, Sandisfield, MA

[CLICK HERE TO REGISTER](#)

Or Contact Jane Williams

jwilliams@nwcc.edu

NCCC Entrepreneurial Center

Sponsored by Northwest CT SCORE, NCCC Entrepreneurial Center of Northwest CT and The New Boston Inn

Description:

Are your marketing efforts successful in growing your small business? Find out what topics and concepts you should consider when creating an effective small business marketing plan - market analysis, business differentiation, brand development, promotional options, internet and social media, etc.

Presenter:

Seth Duke is a marketing and communications executive with 10 years of experience working with small for profit and nonprofit businesses in NW Connecticut. He has served on the Board of Directors of several organizations including The Hispanic Coalition of Greater Waterbury and is currently Marketing Director at O&G Industries - one of the largest

construction companies in the country. Seth is a member of SCORE and is a Certified Business Mentor.

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